

HOW TO EVALUATE COLOR



Before You Create Designs with Color Reflective, We'd Like to Offer Some Color Commentary.

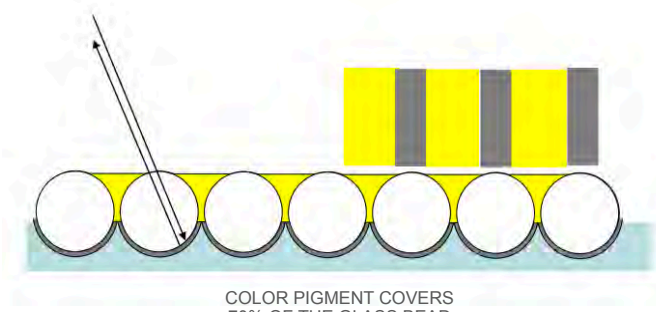
Brilliant™ Color Reflective is the first highly reflective, wash-durable, colored reflective on the market, giving you unlimited design options that enhance logos for brand awareness, safety for anyone who works or plays in low-light conditions, and style for your apparel and footwear creations.



As we mentioned above, 30% of the glass bead surface is clear which means the color you specify is not 100% opaque. Many designers specify slightly brighter colors to compensate for this. Most however, are very satisfied with the slightly desaturated color.

Silver is No Longer Your Only Color Choice.

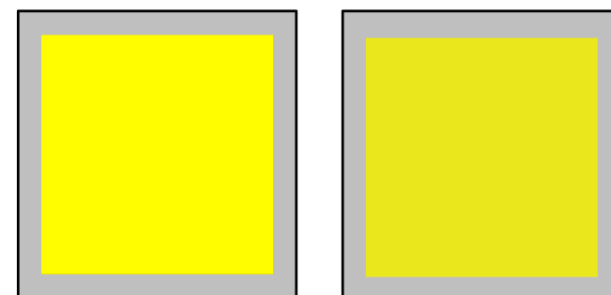
Our reflective materials are based on glass bead technology. Incoming light beams, such as a car's headlight, refract off the backs of tiny glass beads and return toward the light source. The scientists at Safe Reflections developed a patented process that covers 70% of the glass bead surface with a color pigment, resulting in striking color material, trims, logos, etc. by daylight. The remaining 30% of the surface is clear, allowing light beams to pass back, resulting in high visibility at night. We've created over one hundred colors.



COLOR PIGMENT COVERS 70% OF THE GLASS BEAD



OUR MOST POPULAR SEVEN COLORS ARE IN-STOCK.



30% OF THE GLASS BEAD SURFACE IS EXPOSED WHICH ALTERS THE COLOR

What is Color Matching?

Brilliant Color Reflective can be matched to virtually blend in with your garment or it can be specified to contrast, compliment and enhance the garment... as well as help brand logos stand out.

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