



XE COLOR TRANSFER™ OVERVIEW

Safe Reflections new XE Color Transfer™ technology provides the ability to easily apply color heat transfers to a wide range of applications through the same Tribondex™ adhesives we use in our reflective transfers. These high quality color transfer offerings can display your corporate identity in durable FR, Home Wash, Industrial Wash and dye blocking technology options.

THE DIFFERENCE OF XE COLOR TRANSFER™

- Wide range of color branding capabilities
- Fabric dye blocking technology
- Superior wash performance
- FR version available
- Colorfast transfers with soft hand
- Military grade performance

BENEFITS

- **Self-Weeding** – Reduces the added cost of labor in vinyl and cut transfer making by eliminating weeding
- **Eco-Friendly** – Reflective with over 50% reduction of waste and materials during transfer manufacturing
- **Packaging Savings** – Efficient packaging options allows for reduced handling and storage
- **Home Wash Durability**

COMPLIANCE

- Berry Compliant
- Oeko-Tex Compliant
- REACH Compliant
- NFPA Compliant

FABRIC DRIVEN PERFORMANCE



For more information, samples or to explore your opportunities, please contact us: | **+1 800.773.8199** | SafeReflections.com

THE XE DIFFERENCE

INDUSTRY LEADING TRANSFER INTRICACY

- 40% smaller line weights enable enhanced detail and resolution—perfect for ® and ™
- Complex artwork compatible with no additional labor required
- Crisp, clean, straight lines every time with no laser residue

25% FASTER LAMINATION TIME

- Fewer process steps when compared to laser transfers
- Expedited process time
- Up to 30% less expensive than traditional reflective heat transfers when compared to digitally cut parts

UNMATCHED DURABILITY

- 50 warm washes (40°C)
- 25 hot washes (60°C) on some fabrics, testing is required

MAXIMUM STORAGE FLEXIBILITY

- 24-month shelf life

Designed for general use on polyester, cotton and poly/cotton blends.

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